The Effects of Naming Practices on Children’s Understanding of Living Things

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Abstract

We investigated the development of an understanding of the concept LIVING THING in 4- to 10-year-old monolingual children acquiring either English or Indonesian. In English, LIVING THING is comprised of two major constituent categories, ANIMAL and PLANT. However, the word animal has (at least) two senses, and these overlap in their scope. One sense of animal includes both humans and non-human animals; the other sense excludes humans and includes only non-human animals. In Indonesian, the constituents are organized differently: neither this overlapping category structure nor the polysemous use of animal exists. We consider the consequence of this cross-linguistic difference on acquisition, asking whether underlying category structure, coupled with the polysemous of the word animal, interferes with the acquisition of the concept ALIVE or LIVING THING. To address this question, we used a sorting task to compare English- and Indonesian-speaking children’s ability to form a category that includes all and only LIVING THINGS. English- and Indonesian- speaking children successfully formed this inclusive category when they were instructed to sort on the basis of terms like die or grow. Importantly, and as predicted, when children were asked to sort the very same objects on the basis of the term alive, cross-linguistic differences become evident. English-speaking children performed less well when sorting on the basis of alive than on the basis of the other terms, and indeed tended to include animals, but not plants. In contrast, Indonesian-speaking children showed no such decrement. We suggest that this cross-linguistic developmental difference likely stems from the naming practices and underlying conceptual structure in each respective language community.

Introduction

Acquisition of Folkbiologic Knowledge

A considerable amount of research has been focused on our concepts and reasoning about entities of the biological world. Of particular interest is ‘folkbiologic’ knowledge, or people’s everyday, intuitive knowledge about the biological world. Within the domain of folkbiology, the focus is on identifying people’s mental models of the natural world, examining how experience and goals influence their mental models, and exploring how these models influence reasoning and action (Medin & Atran, 1999; Wellman & Gelman, 1992). Another key focus has been to discover how folkbiologic concepts develop.

There is broad consensus across different measures, different lab groups, and different decades of research, that a more inclusive concept LIVING THING, one that includes members of both the plant and animal kingdoms, is a rather late and laborious developmental achievement. For example, Piaget (1954) argued that children have an inchoate notion, as witnessed by their tendency to mistakenly attribute animacy to inanimate objects (e.g., clouds, bicycles) that appear to move on their own or exhibit goal-directed behavior. This observation of ‘childhood animism’ led Piaget to assert that children have a very different understanding of fundamental folkbiologic concepts such as ANIMAL and LIVING THING, and have not yet worked out the relation between them. Other examples of the difficulty that children have acquiring the scope of these folkbiologic concepts and the relations among them come from Hatano et al (1993) who documented that the majority of kindergarteners, second-graders, and fourth-graders from the U.S., Israel, and Japan had difficulty judging that plants as well as animals are alive (Hatano et al., 1993).

In sum, developmental evidence suggests that several folkbiologic concepts, including LIVING THING, are difficult to acquire, and that this reflects, at least in part, children’s difficulty establishing the scope of each of these concepts and the relations among them. For example, young children have a tendency to attribute animacy to too broad a set of entities (to inanimate objects) and at the same time, a tendency to attribute life to too restricted a set of entities (judging animals, but not plants, to be alive). In this paper we ask why this is the case. To foreshadow, we will suggest that by roughly 6 or 7 years of age, children do appreciate an inclusive concept LIVING THING that includes both plants and animals, and that they reveal this in certain tasks. However, we also argue that they have particular and pointed difficulty working out the scope of the terms for these concepts (e.g., alive, living thing, and animal) and the relations among them. We document in English-speaking children a rather clear difficulty interpreting the term alive and working out its relation to the term animal. We further document that Indonesian-speaking children reveal no such difficulty. More provocatively, we propose that the developmental trajectory for fundamental folkbiologic concepts is rooted in the naming practices and conceptual structure of the communities in which children are raised.

Living Thing

Consider the concept LIVING THING which encompasses all biological entities, both animals and plants.
Among these constituents, ANIMAL appears to emerge first in development, and there appear to be perceptual, conceptual and linguistic factors supporting its early acquisition. For example, infants are especially interested in animate objects and readily acquire a distinction between animate and inanimate objects (Gelman, 1990; Bertenthal, 1993; Woodward, 1999; Woodward et al., 2001). Moreover, there are linguistic factors that favor the acquisition of the concept ANIMAL. In particular, across languages, this concept tends to be named with a dedicated noun, whereas the concepts PLANT and LIVING THING are often unnamed (Berlin, 1992; Waxman, in press). In such cases, these concepts are described with phrases (e.g., living thing) rather than with a dedicated noun.

This is important because there is a powerful relation between naming and object categorization from infancy (see Waxman, 1999, for a review). For infants as young as 9 months of age, naming serves as an invitation to form categories. Although they may have difficulty forming an object category (e.g., animal) when a set of exemplars is presented alone (e.g. a dog, a horse, a duck, a fish), their categorization improves dramatically if these exemplars are introduced with the same (novel) noun. By 9 months, this facilitative effect of names on conceptual organization is specific to words (and not tones), and by 14 months, it is specific to nouns (and not adjectives or verbs) (Balaban & Waxman, 1997; Waxman & Markow, 1995; Waxman & Booth, 2001; Echols & Marti, 2004). In short, naming has powerful consequences on conceptual organization, and named categories support inductive inference (Gelman, 2003; Gelman & Markman, 1987; Graham et al, 2004; Waxman & Booth, 2001, Waxman et al., 1997).

Let us return to consider the consequences of these observations for the acquisition of the fundamental concepts of folkbiology. A careful consideration reveals that the mental model depicted in Figure 1 requires further elaboration. In English, the concept ANIMAL actually consists of two constituents: PEOPLE and NON-HUMAN ANIMAL. See Figure 2.

Figure 1: A schematic depiction of the concept LIVING THING.

Figure 2: A depiction of LIVING THING as schematized in English.

On the face of it, this nested hierarchical structure should pose no difficulty in acquisition. After all, children readily acquire such nested structures (e.g., SPINACH and BROCCOLI are members of the category VEGETABLE, which in turn is a member of the category FOOD). But in the case of the folkbiologic hierarchy, there is an added obstacle: the very same name, animal, designates two different categories with different scopes.

This type of polysemy, in which a single word refers to different nested categories, is unusual, and it could have adverse consequences on acquisition. If nouns support the formation of object categories and lend these categories inductive force, and if the same name animal points to two different nested categories, this should make it difficult for learners to identify the scope of this word.

Children may attempt to resolve this problem by avoiding the polysemy and instead mapping a unique term to each animal sense. We suspect that children prefer to map animal to ANIMAL\(_1\), and that they then appropriate the term alive to cover ANIMAL\(_1\). This (mis)appropriation of the term alive permits English-speaking children to circumvent the problematic polysemy of the term animal. It does so by appropriating the term alive to cover one sense of the term animal (ANIMAL\(_1\)), and a different term animal to cover the other sense of the term (ANIMAL\(_2\)). But there is another, less advantageous consequence: if children do appropriate the term alive for the otherwise covert ANIMAL\(_1\), this would account, at least in part, for their tendency to include animals (that is ANIMAL\(_1\)), but not plants, when asked to identify living things (see Stavy & Wax, 1989, for a similar analysis of Hebrew).

If this is the case, then the developmental trajectory for these folkbiologic categories should look different in a language community that exhibited no such polysemy or nested categories. Indonesian provides this test case. In Indonesian, LIVING THING consists of three mutually exclusive categories: PEOPLE (manusia), ANIMAL (hewan), and PLANT (tumbuhan). (See Figure 3.) There is no “intervening conceptual node” between these constituents and the overarching concept LIVING THING, and hence no covert category for this node and no polysemy within the folkbiologic hierarchy. If conceptual structure and naming practices influence the acquisition of these key constituent categories, then Indonesian-speaking children should not exhibit the same obstacles to working out the
scope of animal and alive as has been documented in English, Hebrew, and Japanese (Hatano et al., 1993).

Figure 3: A depiction of LIVING THING as schematized in Indonesian.

**Experiment 1**

As a first step, we checked this intuition directly. We showed English- and Indonesian-speaking children a picture of a person, and asked if a person could be described with the term animal. If humans and animals are mutually exclusive categories, as we suggest is the case in Indonesian, then children should respond in the negative. If humans and animals can both be considered animals, as we have suggested is the case for ANIMAL in English, then they should respond in the affirmative.

**Participants** In Jakarta, Indonesia, we interviewed 36 6- to 7-year-olds and 34 9- to 10-year-olds; in Illinois we interviewed 4 5-year-olds, 15 6- to 7-year-olds, and 8 9- to 10-year-olds. Children in both communities were of middle class families and were living in urban environments.

**Materials and Procedure** Children were interviewed individually. The experimenter showed each child a picture of a person and asked a single probe, “Could you call this an animal?”

**Results**

Despite commonalities in their living environments, English- and Indonesian-speaking children’s judgments differed markedly. Only 4% of the English-speaking children agreed that a person could be called an animal. In sharp contrast, 55% of the Indonesian-speaking children answered this question affirmatively. See Figure 4.

Figure 4: Children’s Yes responses to the question of whether a person could be called an animal.

This finding provides support for the proposal that children acquiring Indonesian and English do have different mental models and naming practices for the categories PEOPLE and ANIMAL. Specifically, children in both language groups seem to prefer to map the word animal to ANIMAL, but only English-speaking children can also, under direct questioning, extend this term to incorporate ANIMAL.

In the next experiment, we went on to examine the consequences of these differences on the acquisition of LIVING THING concepts.

**Experiment 2**

The goal of the second experiment was to examine children’s appreciation of the content of core folkbiologic concepts and the relations among them. We developed a sorting task with a set of 17 cards, each depicting an entity, living or non-living. Children sorted these cards four different times, on the basis of four different probes. More specifically, they were asked to sort this cards on the basis of whether they a) were alive, b) could die, c) need food, and d) could grow. Because each of these probes taps into a property of all living things (i.e., biological entities), we reasoned that children’s sorts would provide an index of their intuitions of content of the concept LIVING THING. An examination of their sorts should therefore shed light on which entities they include and which they exclude from this concept. If children appreciate an inclusive biological concept, they should distinguish the living things from the non-living things. Crucially, if alive is especially difficult for English-speaking children, children’s performance with this probe should be attenuated relative to performance with the remaining probes. Moreover, if their difficulty is related to underlying conceptual structure and polysemy (as in Figure 2), then this relative decrement for alive should be evident in children acquiring English, but not those acquiring Indonesian.

**Method**

**Participants** Our English-speaking participants were recruited from public schools and private preschools in Evanston and Chicago, Illinois. They included 51 4- to 5-year-olds, 68 6- to 7-year-olds, and 53 9- to 10-year-olds. Our Indonesian-speaking participants were recruited from private pre- and elementary schools in Jakarta, and included 28 4- to 5-year-olds, 30 6- to 7-year-olds, and 32 9- to 10-year-olds.

**Materials** We constructed a set of seventeen cards, each of which depicted an image of a single entity, either living or non-living. See Figure 5.
First, the experimenter randomized the cards, and a sked different times, each time on the basis of a different term. Scoring of the remaining terms.

After completing the first sort, children sorted on the basis of the term. Instructions (using the term alive) were as follows:

“I have a game we can play. Let’s make piles, OK? Let’s put one pile here (indicate left) and another one here (indicate right). OK, now, let’s get started. Hmm… I wonder which ones are alive. Let’s put the ones that are alive here, and the ones that are NOT alive here. [Show first picture.] OK, what’s this? That’s right, it’s a (X). Where does it go? Are (X)’s alive (over here) or NOT alive (over here)?”

After completing the first sort, children sorted on the basis of the remaining terms.

Scoring For each of the child’s four sorts, we tabulated the % of cards that were sorted correctly. A perfectly correct sort was one that included all of the living things (cards 1-10) and none of the non-living things (cards 11-17).

Results

The results are consistent with the proposal that children do appreciate the overarching concept LIVING THING, as witnessed by their successful sorting on the basis of the three probes: die, need food, and grow. The results also suggest that the term alive poses a unique challenge for children acquiring English, but no such challenge for those acquiring Indonesian. See Figure 6.

These observations were supported by an ANOVA, with Community (2: Illinois, Jakarta) and Age (3: 4-5, 6-7, 9-10 years old) as between-subjects factors, and Term (4: alive, die, need food, and grow) as a within-subjects factor. A main effect of Age, \( F(2, 256) = 66.06, p < .001 \), revealed that sorting improved with age (\( M_{4.5} = .78, M_{6.7} = .87, M_{9.10} = .95 \)). Main effects of Community and Term were mediated by a Community x Term interaction, \( F(3, 768) = 7.00, p < .001 \). As predicted, English-speaking children were less successful on the alive probe than on the remaining three probes (all \( p < .001 \)), whereas Indonesian-speaking children revealed no differences among the four probes (all \( p > .1 \)).

We pursued this phenomenon by conducting a subsequent analysis to consider more carefully the scope of the term alive. Our goal was to ascertain the range of entities that English- and Indonesian-speaking children included when sorting on the basis of this term. As predicted, children of all ages and from both language communities identified humans and non-human animals as alive. However, there were developmental and community differences in their judgments regarding the inclusion of plants and non-living natural kinds. (See Figure 7.) Children from the youngest two age groups included plants at a rate of roughly 50-70%, with Indonesian-speaking children surpassing English-speaking children modestly. However, by 9 to 10 years of age, this modest Indonesian advantage became quite striking, with Indonesian-speaking children including plants at a rate of 100%, as compared to the roughly 70% inclusion rate of their English-speaking age-mates. Children’s performance with non-living natural kind items is also suggestive. English-speaking children included these items at a rate of roughly 30% across all age groups. In contrast, Indonesian-speaking children’s tendency to include these items dropped significantly, and was barely evident at 9 and 10 years of age. This pattern is consistent with the prediction that children acquiring English experience some difficulty in grasping the scope, and boundaries, of LIVING THING.

<table>
<thead>
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<td>squirrel</td>
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<td>gourami*</td>
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Figure 5: Complete list of materials for the sorting task. Asterisks indicate adjustments to accommodate differences in children’s familiarity with items across cultures.

Procedure We asked children to sort the cards four different times, each time on the basis of a different term. First, the experimenter randomized the cards, and asked children to sort them based on the term alive. After completing the first sort, the experimenter re-shuffled the cards and asked children to sort these same cards based on the terms die, need food, and grow. These terms were presented in random order, and cards were re-shuffled before each sort. Instructions for each sort were identical, except for the term involved. Instructions (using the term alive) were as follows:

“I have a game we can play. Let’s make piles, OK? Let’s put one pile here (indicate left) and another one here (indicate right). OK, now, let’s get started. Hmm… I wonder which ones are alive. Let’s put the ones that are alive here, and the ones that are NOT alive here. [Show first picture.] OK, what’s this? That’s right, it’s a (X). Where does it go? Are (X)’s alive (over here) or NOT alive (over here)?”

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Results

The results are consistent with the proposal that children do appreciate the overarching concept LIVING THING, as witnessed by their successful sorting on the basis of the three probes: die, need food, and grow. The results also suggest that the term alive poses a unique challenge for children acquiring English, but no such challenge for those acquiring Indonesian. See Figure 6.
This analysis suggests that the ‘slippage’ between the terms alive and animal is more pronounced and longer-lived in English than in Indonesian.

This interpretation is intriguing. But because analyses based on group means cannot tell us how individual children interpreted the term alive in the sorting task, we went on, in the next analysis, to characterize each individual child’s pattern of response. We identified four possible patterns of response: ANIMAL₁, All Living Things, All Living and Natural Things, and No Pattern. For example, a child would be credited with an ANIMAL₁ pattern if she included cards 1-7 (see Figure 5) but excluded the remaining cards. In assigning children’s patterns of response, we permitted one error of omission and one error of commission.

Perhaps not surprisingly, younger children were most likely to respond with No Pattern. However, an examination of the distribution of the remaining three patterns reveals some very intriguing trends. See Figure 8.

Consider first the English-speaking children. For 4- to 5-year-olds, the predominant response is the ANIMAL₁ pattern. Moreover, the proportion of children exhibiting this pattern remains comparable across all three ages, with roughly 30–40% of all English-speaking children at all ages interpret alive as referring to ANIMAL₁, including humans and non-human animals, but not plants. In addition, the tendency in this population to exhibit an All Living Things pattern increases gradually, but not dramatically, over this same developmental period. Yet by 9 to 10 years of age, roughly 50% of all children interpret alive as referring to the inclusive category of LIVING THING.

A very different developmental trajectory is evident for the Indonesian-speaking children. Like their English-speaking counterparts, roughly 40% of the youngest children interpret alive as referring to ANIMAL₂. However, in this population, this interpretation recedes quite dramatically, and is absent entirely in 9- and 10-year-olds. At the same time, there is a marked increase in the proportion of children interpreting alive as referring to the more inclusive category LIVING THING. By 6 to 7 years of age, this interpretation outshadows the ANIMAL₁ pattern, and by 9 to 10 years of age, it has been adopted by fully 97% of all children.¹

We interpret this pattern of results as evidence for the hypothesis that underlying conceptual structures and naming practices influence the acquisition of the core folkbiologic concepts such as ALIVE, ANIMAL, their names, and the relation among them. Children in both communities begin by entertaining the hypothesis that alive refers to ANIMAL₁, and thus extending it to animate objects (but not to plants). For English-speakers, this pattern persists, probably as a default assumption, because it permits children to circumvent the problematic polysemy of the term animal. It does so by appropriating the term (alive) to cover one sense of the term animal (ANIMAL₁), and interpreting the term animal primarily to cover the other sense of the term (ANIMAL₂). We suggest that it is for this reason that children as old as 10 years of age continue to mistakenly map alive to ANIMAL₁ (rather than mapping it to LIVING THING) in the sorting task. In contrast, in Indonesian, where there is no such problematic polysemy, and no intervening node or covert category corresponding to ANIMAL₁, the tendency to map alive to ANIMAL₁ recedes, making way for the correct mapping for alive to all and only living things (including plants).

**General Discussion**

The results of these experiments converge on two important points. First, the concept LIVING THING may indeed be available quite early in development. By 6 to 7

¹ Consistent with our previous analysis, the proportion of English-speaking children showing the All Living and Natural Things pattern increased with age, a tendency that was not found in Indonesian-speaking children.
years of age, children in both English- and Indonesian-speaking communities made a clear distinction between living and non-living things, as witnessed by their near-ceiling performance when sorting on the basis of terms die, need food, and grow.

Second, we have documented an intriguing difference in the developmental trajectory of the term alive. Our results reveal that Indonesian-speaking children’s tendency to interpret alive as referring to inclusive LIVING THING increases markedly over the school-aged years, and reaches near ceiling success by 9 to 10 years of age. In sharp contrast, the proportion of English-speaking children exhibiting this pattern shows only a modest increase, and by 9 to 10 years of age, only about 50% of the children demonstrated this pattern.

Our explanation for this difference is located at the intersection of naming and conceptual organization. In English, the word animal has (at least) two meanings with overlapping scope: one that includes people and one that excludes them. Stavy and Wax (1989) have brought up a similar pattern of polysemy in Hebrew. We suggest that English- and Hebrew-speaking children’s persistent difficulty with alive reflects the naming patterns and conceptual structure in which they are immersed.

In conclusion, we propose that the concept LIVING THING is available to young children, and that the development of folkbiological knowledge is influenced by the conceptual structure and naming practices of the language under acquisition.

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